





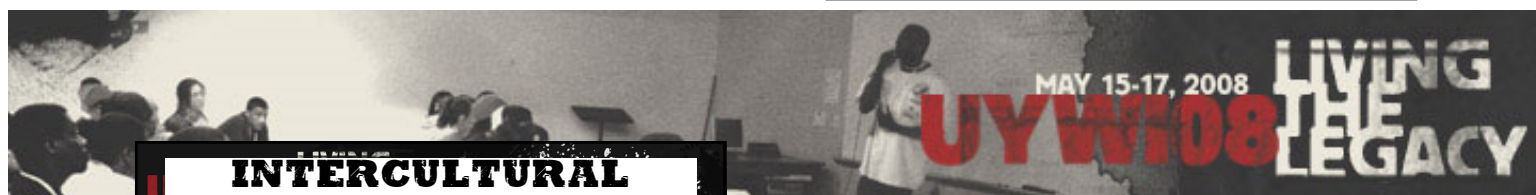
INTERCULTURAL COMM IS LIKE...

"The symbolic exchange process whereby individuals from two (or more) different cultural communities negotiate shared meanings in an interactive situation" (Ting-Toomey & Chung 381).

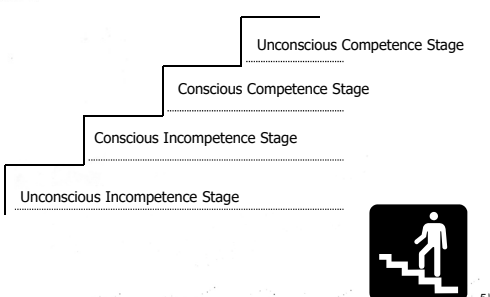
- Having a *Flexible Intercultural Communication* style, helps in the exchange process.
- An *Inflexible Intercultural Communication* style only makes the matters worse.
- The Gospel:
 - Is multi-ethnic in its message
 - Is inclusive
 - Requires US to be the same

URBAN



INTERCULTURAL STAIRCASE




Adapted from Ting-Toomey & Chung (2005) pp. 19-21

URBAN

Why is this so important? Anywaz?

From NMCI Publications (2000: pp.3-25).

- No human being is born needing to attend diversity workshops/ classes. That is, no human being is BORN with racist, sexist, and other oppressive attitudes
- As a child, when we learn about the world, we are often misinformed about people who are different from ourselves and our **families** by virtue of ethnicity, religion, sexual orientation, class, or in other ways. Some misinformation constitutes **stereotypes**.
- Some of us receive messages from society at large- for example the media, TV, videos, the internet; parents, friends, family, schools, and even church.
- Those early learned stereotypes became "**mental-tapes**" that affected both what we think and how we feel about people who were from different ethnic backgrounds.
- Because God has called all of us to communicate His Gospel message to a new generation; it starts with **you**!



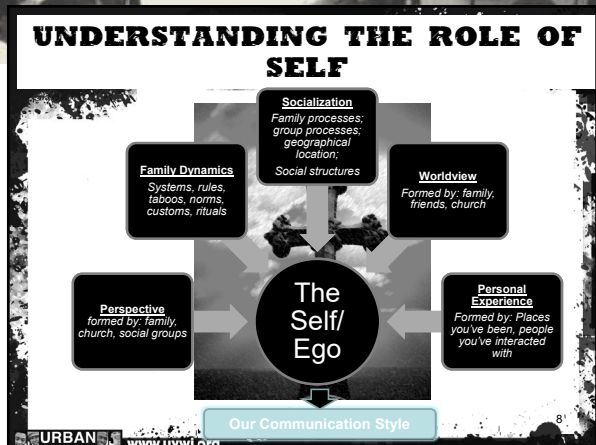
URBAN



THE 10 MYTHS IN COMMUNICATION

1. Hearing is equivalent to "Being reached" by the Gospel
2. Exposure to the Bible by hearing or reading the Bible
3. Preaching is the only way God can reach people
4. Sermons are effective means for bringing about life change in people
5. There is only ONE best way to bring people to the Gospel
6. Precise formulation of the message to communicate the Gospel
7. Words contain their meanings
8. People need more information
9. If we are sincere enough, spiritual enough, and prayerful enough the Holy Spirit will cover our asses
10. Resist culture cuz its evil and if seen in that "evil" we will loose our witness!

Adapted from Charles H. Kraft, 1991. *Communication Theory for Christian Witness*. Maryknoll, NY: Orbis Books.



COMMUNICATING GOSPEL

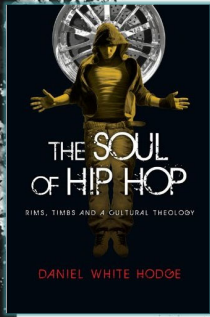
(MODEX 2000 & MC CALLUM 1990)

The diagram shows a central circle labeled 'Gospel Fluidity' surrounded by four levels of engagement, each with a series of dots:

- Observing
- Engaging
- Understanding
- Participation

To the right of the central circle is a small image of a cross on a hill, and below it is a box that says 'Good news to multi-ethnic settings'.





CONTACT INFO

Daniel White Hodge

dan@whitehodge.com
www.whitehodge.com
626.628.3604
@danwhitehodge

